



WGA

Communication Committee

Report 2018



WGA Communication Committee - Report 2018

WGA COMMUNICATION COMMITTEE 2018



Being a member of the WGA Communication Committee is a task that needs dedication. This year 2018, Communication Committee Chairperson **Alba Iglesias** asked for help to **Christian Wolf** to carry this work out. His pictures and discipline with the updates on Facebook have made that the WGA social network become richer.



One of the main facts that occurred this year is that we reached the amount of **1,000 followers on FB**, which is something we have been working for years.

Nowadays, we are 1.069 friends.

Next goal: 2.000



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As we exposed last year, the main tasks of the Communication Committee are:

- ✓ Release the news regarding the Organization of the WGA.
- ✓ News regarding the different delegations that form the WGA.
- ✓ Publicize the national and international championships.
- **Publicize this sport in a general way.**

Next year, we would like to focus overall on the last point, not only about the championships, but everything about the culture of gold, workshops, museums, and everything related to goldpanning. It is a way to get more people involved and be present when the goldpanning season has ended.

The ways we have for carrying this out are the following:

- **Social Networks (Facebook)**
- **Web page**
- **Contact by mail**



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FACEBOOK REVIEW

Since September 2017, we have published almost 80 posts. 3 of them are over 2K views and this one above was almost 3k. Something we have never get before.

World Goldpanning Association
Publicado por Alba Iglesias Gómez [?] · 25 de mayo · 🌐

WGA meets representatives from Bulgaria. Next country to be part of our big familia?

Rendimiento de tu publicación

2.803	Personas alcanzadas	
334	Reacciones, comentarios y veces que se compartió	
285	63	222
Me gusta	En publicación	En contenido compartido
2	1	1
Me encanta	En publicación	En contenido compartido
1	0	1
Me divierte	En publicación	En contenido compartido
11	7	4
Comentarios	En publicación	En contenido compartido
36	36	0

Tip

Please, when you post information about your national or international championships on FB, just names us so we can know about it:
[@worldgoldpanningassociation](https://www.facebook.com/worldgoldpanningassociation)



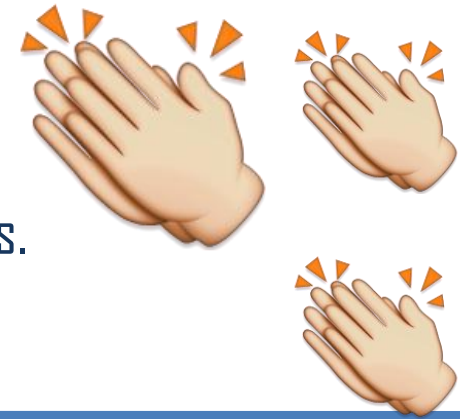
Increase of followers since September 2017



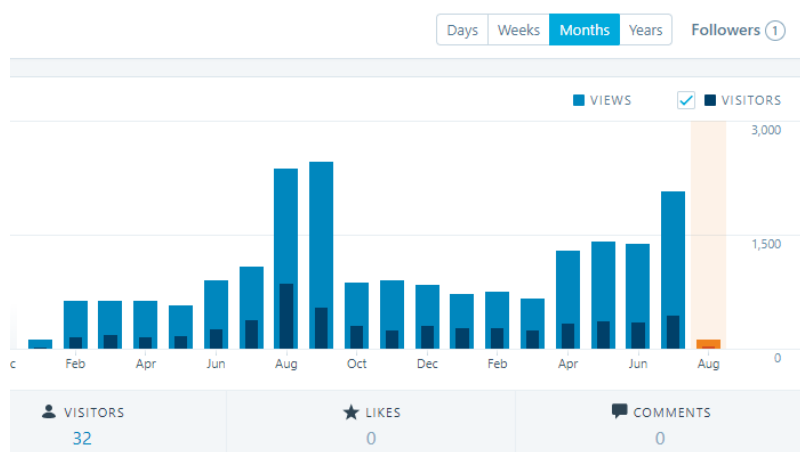
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WEB REVIEW

Happily we can say we already have the control of our web!!
www.worldgoldpanningassociation.com is our official address.
Anyway, we are still working on improvements.

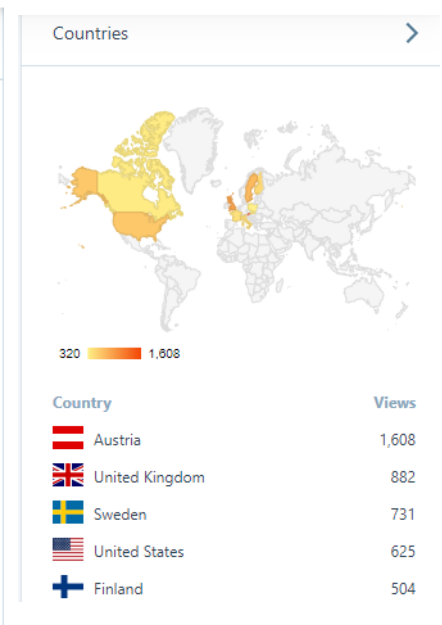


WGA WEB STATISTICS



Posts & Pages

Title	Views
Home page / Archives	2,348
Calendar	1,034
World Goldpanning Championships 2018	537
Representatives	337
NEXT GOLDPANNING EVENT 2018	233
COMPETITIONS	198
Honors list	192
Competition Rules	160
Our board	158
2018 NATIONAL CHAMPIONSHIPS CAL	124





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LINKS SECTION

Here you can find links to museums or activities related to goldpanning, placed in our venues around the world.

We would like to update the information we have, so if you know new equipments, please write us:

albaiglesias@hotmail.com





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As you may know, one of the section on the web is MEMBERS – Representatives. where you can find the representatives of every country that conforms the WGA.

Lately we have realized that some of these important data are not correct, and this is a perfect occasion to fix it since we have representatives from all countries here today.

The new data will be updated to the web as soon as possible.





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Same speech as last year:

We would like to get every delegation involved with the promotion of their own competition, so please:

- Brouchures of the championships.
- Pictures and videos.
- News.
- Updates of dates.

Every information about your championship is WELCOME.

We only can do it with the effort of everyone of us.

Please send your information at:

albaiglesias@hotmail.com (Communication Committee Chairperson)

In a short future, a Communication Committee Official e-mail adrees will be working.



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There are many things we should improve, if you have any idea to do it, please let us know!!

2018 WGA COMMUNICATION COMMITTEE

Welcome to the new president and big big thanks to Arturo.