



**WGA**

**Communication Committee**

**Report 2019**



## WGA Communication Committee - Report 2019

# WGA COMMUNICATION COMMITTEE 2019

It has been a year since the last report was presented and these are the news in the WGA Communication Committee



We are still growing in our Social Network "FACEBOOK", almost 200 more followers since the last review.

**Next goal: 2.000**



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As we exposed last years, the main tasks of the Communication Committee are:

- ✓ Release the news regarding the Organization of theWGA.
- ✓ News regarding the different delegations that form theWGA.
- ✓ Publicize the national and international championships.
- **Publicize this sport in a general way.**

Next year, we would like to focus overall on the last point, not only about the championships, but everything about the culture of gold, workshops, museums, and everything related to goldpanning. It is a way to get more people involved and be present when the goldpanning season has ended.

The ways we have for carrying this out are the following:

- Social Networks (Facebook)**
- Web page**
- Contact by mail**



## FACEBOOK REVIEW

Since September 2018, we have published more than 50 posts. 3 of them are over 2K views and this one above was almost 3k. It is a perfect place where all we can contact each other, comment and discover other goldpanning communities.

Rendimiento de tu publicación	
3.684	Personas alcanzadas
298	Reacciones, comentarios
219	Me gusta
90	En público
12	Me encanta
6	En público
1	Me divierte
0	En público
7	Me asombra
2	En público
18	Comentarios
2	En público
41	Veces que se compartió
41	En público

### Tip

Please, when you post information about your national or international championships on FB, just let us know about it:  
[@worldgoldpanningassociation](https://www.facebook.com/worldgoldpanningassociation)



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## WEB REVIEW

[www.worldgoldpanningassociation.com](http://www.worldgoldpanningassociation.com) is working correctly.



More than ten post were uploaded during this last year (Sep'18-Jul'19) with news and useful information for goldpanners.

### WGA WEB STATISTICS

#### Summary

Online Users:	0	
	Visitors	Visits
Today:	48	256
Yesterday:	64	278
Last 7 Days:	519	2,465
Last 30 Days:	1,862	9,463
Last 365 Days:	4,887	23,244
Total:	4,887	23,244

#### Top Visitors

Rank	Hits	Flag	Country	IP
1	68		Hong Kong	103.241.165.242
2	37		United States	72.11.141.54
3	35		Spain	93.156.156.249
4	9		Finland	88.112.66.226
5	6		Ukraine	178.137.165.186
6	6		Austria	212.95.5.14
7	6		Ukraine	176.8.88.117
8	5		Austria	212.186.191.140
9	5		Japan	2403:7800:b404:ccc
10	5		Russian Federation	92.240.138.144

#### Top 10 Pages

ID	Title	Link	Visits
1	Home Page	/	4,792
2	AGM 2018	/agm-2018/embed/	1,053
3	Our board	/our-board/	411
4	Event Calendar	/calendar/	365
5	Golden Times	/golden-times/	277
6	AGM 2016	/agm/	271
7	NEXT GOLDPANNING EVENT 2019	/next-goldpanning-event/	226
8	Representatives	/representatives/	186
9	AGM 2018	/agm-2018/	171
10	Spring Board Meeting (SBM) 2019	/spring-board-meeting-sbm-2019/	138



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**As you may know, one of the sections on the web is MEMBERS – Representatives. where you can find the representatives of every country that form the WGA.**

Some of the representative members contact have disappeared from the web.  
Please check if your contact is ok.





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**Same speech as last year:**

**We would like to get every delegation involved with the promotion of their own competition, so please send us:**

- Brochures of the championships.
- Pictures and videos.
- News.
- Updates of dates.

**Every information about your championship is WELCOME.  
We only can do it with the effort of everyone of us.**

Please send your information to:

[albaiglesias@hotmail.com](mailto:albaiglesias@hotmail.com) (Communication Committee Chairperson)

In a short future, Communication Committee Official e-mail address will be working.

**[communication@worldgoldpanningassociation.com](mailto:communication@worldgoldpanningassociation.com)**



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There are many things we should improve, if you have any idea to do it, please let us know!! 2019  
WGA COMMUNICATION COMMITTEE

I have been a Chairperson of the WGA Communication Committee for 4 years.

It is time for me to say goodbye.

I am very grateful for being part of this fantastic group of people and have been able to enjoy so much of this work. Always yours,

Alba Iglesias.